

15th Annual SyracuseCoE Symposium

Clean Energy Frontiers: From Lab to Market

November 9th, 2015 | SyracuseCoE | 5:00p to 7:00p
November 10th, 2015 | Crowne Plaza Hotel | 8:30a to 5:00p



For Sponsors

PROFILE

The 15th annual Symposium, "Clean Energy Frontiers: From Lab to Market" organized by SyracuseCoE, New York State's Center of Excellence in Environmental and Energy Systems at Syracuse University, features the latest results from collaborators across the state and around the country. Markets for clean energy solutions are growing dramatically -- in New York, across the country, and around the world -- catalyzed by innovations in policies and financing that leverage emerging technologies. The 2015 SyracuseCoE Symposium will highlight innovations that optimize clean energy and its utilization in buildings, data centers, and neighborhood-scale districts.

FORMAT

The Symposium will kick-off on Monday evening, November 9th at the iconic SyracuseCoE headquarters building. Winners of the Student Poster Competition will be announced during the reception, with cash prizes awarded. On Tuesday, November 10th, the Symposium will open with an 8:30a breakfast at the Crowne Plaza, offering a full day of keynote speakers and technical sessions, together with networking opportunities and posters.

AUDIENCE

SyracuseCoE Symposium draws a diverse audience of graduate and undergraduate students, academic and industry researchers, innovators, technologists, business owners, venture capitalists, entrepreneurs, business and community leaders, manufacturers, and more.

PROMOTION AND VISIBILITY

The 2015 SyracuseCoE Symposium will be marketed through print and electronic media to an extensive targeted list of individuals and businesses throughout the region. Print advertising in regional and local publications and radio promotion will also be featured. The SyracuseCoE Symposium web page will include links to all Symposium sponsors' websites, increasing sponsor visibility and promotion.

CONTACT

For more information on sponsorship opportunities, contact Tammy Rosanio at tlosani@syr.edu.

SyracuseCoE is New York State's Center of Excellence for Environmental and Energy Systems. Led by Syracuse University, SyracuseCoE engages faculty, students and collaborators at 200+ firms and institutions to catalyze innovations that improve energy efficiency, environmental quality and resilience in healthy buildings and cleaner, greener communities.

Sponsorship Benefits

The 15th Annual SyracuseCoE Symposium is a highly regarded and historically successful event. All sponsors are recognized prominently as leading supporters. The opportunities listed in the prospectus are designed to fit a variety of budgetary needs and can be combined if desired.

KEYNOTE SPONSOR

Complimentary Registrations: 6

Full page ad
Logo/link on website
Logo displayed on conference main screen
Logo on all welcome signage
Logo in printed program
Booth/display tables in sponsor exhibit area
Speaking opportunity
Opportunities to engage with speakers

\$10,000

LUNCH SPONSOR

Complimentary Registrations: 3

1/2 page ad
Logo/link on website
Logo displayed on conference main screen
Logo on all welcome signage
Signage recognition at registration
Logo in printed program
Booth/display table in sponsor exhibit
Remarks at lunch
Opportunities to engage with speakers

\$5,000

RECEPTION SPONSOR

Complimentary Registrations: 3

Logo/link on website
1/2 page ad
Logo displayed on conference main screen
Logo on all welcome signage
Signage recognition at reception
Logo in printed program
Booth/display in sponsor exhibit area
Welcome comments at reception

\$5,000

STUDENT RESEARCH POSTER COMPETITION SPONSOR

Complimentary Registrations: 2

Logo/link on website
1/3 page ad
Logo displayed on conference main screen
Logo on welcome signage at reception desk
Logo in printed program
Signage recognition in poster area
Participation in announcement of poster winners

\$3,000

BREAKFAST AND BREAK SPONSOR

Complimentary Registrations: 2

Logo/link on website
1/4 page ad
Logo displayed on conference main screen
Logo on welcome signage at reception desk
Signage recognition in food/beverage area
Logo in printed program
Booth/display table in sponsor exhibit area

\$2,500

STUDENT SPONSOR

2 available

1 full conference + 4 student registrations for distribution by SyracuseCoE

Logo/link on website
1/8 page ad
Logo displayed on conference main screen
Logo on welcome signage at reception desk
Logo in printed program
Logo on 4 student name badges

\$1,000

MEDIA SPONSOR

Unlimited access to Symposium and 2 passes to reception

Logo/link on website
Logo displayed on conference main screen
Logo on all welcome signs
Logo in program

Negotiable

Thank you!

