

# 17th Annual SyracuseCoE Symposium Prospectus

## FOR SPONSORS

### Profile

The 17th annual SyracuseCoE Symposium, *Water + Energy + Design: Innovations for Healthy, Vibrant Communities* will feature presentations by keynote speakers, Faculty Fellows, and collaborating researchers that target innovations in water, energy and design for healthy, vibrant communities. SyracuseCoE Faculty Fellows lead multidisciplinary research teams that conduct targeted research in clean and renewable energy, indoor environmental quality, and water resources.

### Format

The Symposium will be held on Wednesday, October 4th at the Crowne Plaza in Syracuse offering a full day of keynote speakers and parallel sessions followed by a transition to the nearby SyracuseCoE headquarters facility for the Symposium Student Poster Competition and Networking Reception. Winners of the Student Poster Competition will be announced during the reception.

This event is designed to engage a wide audience, including industry practitioners, state and local officials, and university faculty and students.

### Audience

The SyracuseCoE Symposium draws a diverse audience of academic and corporate researchers, innovators, technologists, business owners, venture capitalists, entrepreneurs, business and community leaders, manufacturers, graduate and undergraduate students and more.

### Promotion and Visibility

The 2017 SyracuseCoE Symposium will be marketed through print and electronic media to an extensive targeted list of individuals and businesses throughout the region. Marketing will include print advertising in regional and local publications and promotion via social media and radio. The SyracuseCoE website will feature informative pages to promote the event, including links to all Partner organizations and sponsors, for increased sponsor visibility.

### Contact

For more information on sponsorship opportunities, contact Tammy Rosanio at [tlrosani@syr.edu](mailto:tlrosani@syr.edu).

*SyracuseCoE is New York State's Center of Excellence for Environmental and Energy Systems. Led by Syracuse University, SyracuseCoE engages faculty, students and collaborators at 200+ firms and institutions to catalyze innovations that improve energy efficiency, environmental quality and resilience in healthy buildings and cleaner, greener communities.*

# Sponsorship Opportunities



## Platinum Sponsor

Complimentary Registrations: 4

Logo/link on website  
Logo displayed on conference main screen  
Logo on welcome signage at reception desk  
Logo prominently displayed in program  
Booth/display tables in sponsor exhibit area  
Brief introduction to sponsor on website  
Remarks prior to introduction of featured speaker  
Signage on lunch tables  
Welcome signage in SyracuseCoE lobby  
Opportunities to engage with speakers

**\$25,000**

## Lunch Sponsor

Complimentary Registrations: 2

Logo/link on website  
Logo displayed on conference main screen  
Logo on all welcome signage  
Signage recognition at registration  
Logo in printed program  
Booth/display table in sponsor exhibit  
Remarks at lunch  
Opportunities to engage with speakers

**\$5,000**

## Breakfast and Break Sponsor

Complimentary Registrations: 1

Logo/link on website  
Logo displayed on conference main screen  
Logo on welcome signage at reception desk  
Signage recognition in food/beverage area  
Logo in program  
Booth/display table in sponsor exhibit area

**\$2,500**

## Media

Unlimited access to Symposium and 2 passes to reception

Logo/link on website  
Logo displayed on conference main screen  
Logo on welcome signage at reception desk  
Logo in program

**Negotiable**

## Keynote Sponsor

Complimentary Registrations: 3

Logo/link on website  
Logo displayed on conference main screen  
Logo on welcome signage at reception desk  
Signage recognition at registration  
Logo in program  
Booth/display table in sponsor exhibit  
Remarks prior to introduction of featured speaker  
Welcome signage in SyracuseCoE lobby  
Opportunities to engage with speakers

**\$10,000**

## Reception Sponsor

Complimentary Registrations: 2

Logo/link on website  
Logo displayed on conference main screen  
Logo on welcome signage at reception desk  
Signage recognition at reception  
Logo in program  
Booth/display in sponsor exhibit area  
Welcome signage in SyracuseCoE lobby  
Welcome comments at reception

**\$5,000**

## Student Research Poster Competition Sponsor

Complimentary Registrations: 1

Logo/link on website  
Logo displayed on conference main screen  
Logo on welcome signage at reception desk  
Logo in program  
Signage recognition in poster area  
Participation in announcement of poster winners on Wednesday evening

**\$2,000**