

SyracuseCoE Business Attraction Package

JOIN SYRACUSECOE IN THE CAPITAL!

SYRACUSECOE INVITES YOU to join us at the 2015 Greenbuild International Conference and Expo, held this year in Washington, D.C., November 18-20, 2015.



EXCLUSIVE TO SYRACUSECOE PARTNERS

Join us for this excellent opportunity to gain exposure on a global scale and showcase your newest innovations and products. Make connections with possible leads and collaborators interested and active in the green building arena. Engage with other industry leaders and conduct business in an exciting, dynamic environment.

This year, SyracuseCoE is exclusively featuring up to 4 partner companies that have innovative new products that save energy and improve environmental quality and resilience in buildings. Working with our partners in industry collaboration, Centerstate CEO, we will also provide coordinated business development services designed to support the firms participating in the expo. Please contact Tammy Rosanio at tlosani@syr.edu for more information.



MONUMENTAL GREEN
WASHINGTON, D.C. 2015

GREENBUILDEXPO.COM

TURNKEY, NO-HASSLE PARTICIPATION
in the world's largest conference and expo
dedicated to green building
Over 600 exhibitors
More than 20,000 attendees





2015 SyracuseCoE booth staff and visitors

BOOTH

- LARGE 20x20 Island booth, open floor plan, accessible from all sides
- Custom signage featuring each firm
- Tall booth structure to highlight presence at the show with ample, vertical graphic space dedicated to partner brands
- Expertly lit, designed and carpeted with storage space
- Bistro area to meet and network with current and potential business partners

LOCATION

- HIGH VISIBILITY
Exceptional central location, 3 rows from main expo entrance

Booth 1729

VALUE

- Cost for participation - \$3,000*
- Dedicated booth space with prominent, professionally designed graphic representation
- Experienced booth and business attraction support
- Shared meeting area & scheduling support
- Electricity, carpeting, wi-fi and lighting
- Supply of complimentary expo-only tickets
- Firms will be featured in our Greenbuild outreach marketing campaign
- Special invitation for you and 2 guests/clients to our annual Greenbuild reception honoring CEO and Founding Chairman of the U.S. Green Building Council, Rick Fedrizzi on Wed., Nov. 18th from 5:30p to 7:30p.

COMPARISON

- 10x10 booth value, with carpeting & limited furnishings = over \$5,000, not including graphics, amenities, signage or support

*Firms responsible for their own travel, meals and lodging

ENTRANCE

Expo map

Booth rendering

Booth Floorplan